446, International Business College, Patna

Affiliated to Patliputra University, Patna
Approved by AICTE, New-Delhi.
Academic Calendar 2024-25

Course Name   : - BBM (Bachelor of Business Management)

Duration   : - 3 years Regular Vocational Course.

About Program: -

The most popular course Bachelor of Business Management (BBM) is designed keeping in view of all round development of students. It is job-oriented program enable students to survive in competitive world. After passing Class 12th in any stream student can opt this 3-year degree course that imparts knowledge about the management of a business and make understanding the intricate aspects of running an organization from multiple perspectives.

Right after course completion, students get numerous career opportunities in domains like Finance, Marketing, HR Administration and Sales. Some of the BBM job profiles include Business Development Executive, Marketing Associate, Financial Analyst, HR Executive etc.

Learning Objectives: -

1. Critical Thinking and Decision Making
2. Communication Skills and personality development
3. Ethical behaviour and Social Responsibility
4. Core Business Knowledge
5. Knowledge about Global Business

Syllabus: -The syllabus has been designed according to the U.G.C and approved by the Patliputra University, Patna.

YEAR	PAPERS		MARKS
1st Year	1st (a) Principle &Practise of Management	-75	
(Hons. Paper)	(b) Quantitative method	-25	100
	2nd (a) Managerial Economics	-50	
	(b) Business Environment	-50	100
(Subsidiary Paper)			
	1. Economics		100
	2. English		100
(Composition Paper)			
	1. Hindi		100
2nd Year	3rd (a) Financial Management	-50	
(Hons. Paper)	(b) Business Accounting	-50	100
	4th (a) Marketing Management	-50	

(b) Sales Promotion & Advertising   -25
                    (c) Project work on Marketing, Sales, Advertising -25   100

(Subsidiary Paper)
                    1. Economics   100
                    2. English   100

(Composition Paper)
                    1. Hindi   100

3rd Year   5th Organizational Behaviour   100
(Hons. Paper)   6th Human Resources Development   100
                    7th Computer   100
                     Theory   -75
                     Practical   -25
                    8th International Business
                     Theory   -50
                     Practical   -50   100
                    9th **General Studies**   100

Course Name	: - BCA (Bachelor of Computer Application)
Duration	: - 3 years Regular Vocational Course.

About Program: -

International Business College, Patna offers A Bachelor of Computer Application (BCA) degree is the core of Computer Science provides a solid academic foundation by which a career in sophisticated computer applications can be fostered. In today's world there are many opportunities emerge by opting this course. The degree focuses to develop a practical understanding of the technologies and acquires expertise for a successful career. In addition, diverse areas of Computer Applications that include programming, networking, web designing, Machine learning, IoT, information management and human computer interaction are covered to make students expertise in the field of information technology.

Learning Objectives

- It provides knowledge and abilities necessary for professions in the information technological world.
- The course designed to deliver high-quality computer education in logical programming and advance computing abilities.
- The course implements cutting-edge methods and procedures in teaching, learning, and assessment to communicate effectively in making student future bright and which bring necessary changes in demonstrating scientific leadership in the world.
- To encourage innovation and the pursuit of perfection in computer applications.
- Establish a solid foundation in computer basics.
- Equip the graduates with remarkable leadership, communication, and problem-solving abilities.

- It educates the learners to handle the challenges that arise in the technological world and meet the opportunity out there.

Syllabus : -The syllabus has been designed according to the U.G.C and approved by the Patliputra University, Patna.

YEAR	PAPERS	MARKS

1st Year
(Hons. Paper)

1st (a) Computer Fundamentals — Total-100
  (b) Introduction to Computer Architecture
    (c) Programming Logic and Design Techniques — 75
    (d) Practical — 25
2nd (a) Operating System — Total-100
  (b) Business Application
    (c)Programming with FoxPro — 75
    (d) Practical — 25

(Subsidiary Paper)

1 Mathematics — 100
2 English — 100

(Composition Paper)

1. Hindi — 100

2nd Year
(Hons. Paper)

3rd (a) Computer Networking — Total-100
  (b) C-Language — 75
  (c) Practical — 25
4th (a) Data Structure Total-100
  (b) Computer Aided Drafting-75
  (c) Practical-25

(Subsidiary Paper)

1. Mathematics — 100
2. English — 100

(Composition Paper)

1. Hindi — 100

3rd Year
(Hons. Paper)

5th (a) Programming in visual Basic — Total- 100
  (b)DBMS-1
  (c) DBMS- 2
6th (a) Object oriented Programming — Total-100
  (b)Java programming

Advance Topics in computers

7th Project (DBMS) — Total- 100

8th Project (C++ Programming) — Total- 100

9th General Studies — Total- 100

Academic Program (BCA & BBM-I, 2024) Batch

S.N.	Event and Activity	Timeline
1	Induction/Orientation Program	11.Sep.2024
2	Commencement of Class	15.Sep.2024
3	Guest Lecture in Marketing1	10.Oct.2024
4	Guest Lecture in HR1	05.Dec.2024
5	Guest Lecture in Finance1	08.Feb.2025
6	Internal Assessment Exam till the completed syllabus	12.Feb.2025
7	Club Activity/Workshop1	04.Mar.2025
8	Training and Development Session	22.Jan.2025
9	End of Classes	20.Apr.2025
10	Preparation leave till	22.Apr To 30.Apr.2025
11	Commencement of University Exam	01.May.2025
12	End of University Exam	15.May.2025
13	Declaration of result	15.July.2025
14	Internal Management Meet	16.Feb.2025

BCA & BBM-II, 2023 Batch

1	Special Class on project preparation	28.May To 05.Jun.2024
2	Industrial exposure/Visit for minor project	June To Aug.2024
3	Commencement of Class	15.Sep.2024
4	Guest Lecture in Marketing2	08.Nov.2024
5	Guest Lecture in HR2	28.Dec.2024
6	Guest Lecture in Finance2	08.Feb.2025
7	Internal Assessment Exam till the completed syllabus	15.Feb.2025
8	Club Activity/Workshop2	16.Mar.2025
9	Training and Development Session	29.Jan.2025
10	End of Classes	20.Apr.2025
11	Internal exam & Viva-Voce, (Project work on Marketing, Sales, Advertising)	28.Apr To 05.May.2025
12	Preparation leave till	25.Apr. To May.2025
13	Commencement of University Exam	01.May.2025
14	End of University Exam	15.May.2025
15	Declaration of result	15.July.2025
16	Internal Management Meet	15.Mar.2025

BCA & BBM-III, 2022 Batch

1	Special Class on project preparation	03.June.2024
2	Internship program	June To Aug.2024
3	Commencement of Class	15.Sep.2024
4	Guest Lecture in Marketing3	30.Oct.2024
5	Guest Lecture in HR3	05.Dec.2024
6	Guest Lecture in Finance3	29.Jan-2025
7	Internal Assessment Exam till the completed syllabus	12.Feb.2025

8	Club Activity/Workshop3	03.Apr.2025
9	Training and Development Session	27.Feb.2025
10	End of Classes	20.Apr.2025
11	Internal exam & Viva-Voce, (Computer Practical)	28.Apr To 05.May.2025
12	Internal exam & Viva-Voce, (Project work on International Business)	28.Apr To 05.May.2025
13	Preparation leave till	25.Apr To 02.May.2025
14	Commencement of University Exam	05.May.2025
15	End of University Exam	15.May.2025
16	Declaration of result	15.July.2025
17	Internal Management Meet	20.Mar.2025

Other Meets and Days		
S.N.	**Days for Celebration**	**Timeline**
1	International Yoga Day	21. June
2	Alumni Meet	20 to 25 Dec (Proposed)
3	Independence Day Celebrations	15 August
4	Farewell Day	20 May (Proposed)
5	Teachers Day	5 September
6	Fresher's Day	18 September
7	Mentor-Mentee session1	10 October (Proposed)
8	Mentor-Mentee session2	10 December (Proposed)
9	Mentor-Mentee session3	10 February (Proposed)
10	College Cultural Day Celebration	Proposed
11	College Sports Day	Proposed
12	Bradford International Business School Foundation Day	Proposed
13	Bihar Diwas Celebrations	22 March
14	Republic Day Celebrations	26 January
15	Women's Day	8 March
16	World environment Day	5 June
17	National Youth Day	12. January
18	National Unity Day	31. October